

A Recommended Reading List for Authors and New Publishers

Janice Phelps Williams

Note: Some of these books I've had a while and they may no longer be in print. Check Amazon.com for availability. Also, Abebooks.com has used and rare books.

Wham! Bam! Publishing: The Strategic Marketing Plan for Authors and Publishers by Janice Phelps and Joan E. Phelps ISBN 0-9706377-2-1
James A. Michener's Writer's Handbook: Explorations in Writing and Publishing
1001 Ways to Market Your Book by John Kremer
The Self-Publishing Manual by Dan Poynter
Writer's Market FAQs by Peter Rubie
On Writing by Stephen King
Forest for the Trees : An Editor's Advice to Writers by Betsy Lerner
Selling Subsidiary Rights by Tom Woll
Shelf Life: Romance, Mystery, Drama, and Other Page-turning Adventures from a Year in a Bookstore by Suzanne Strempek Shea
Woe is I and Words Fail Me by Patricia T. O'Conner
Editing Fact and Fiction: A Concise Guide to Book Editing by Leslie T. Sharpe
Book Business: Publishing Past Present and Future by Jason Epstein
Publishing for Profit: Successful Bottom-Line Management for Book Publishers by Thomas Woll
On Writing Well by William Zinsser
Another Life by Michael Korda
Techniques of a Selling Writer by Dwight V. Swain

Magazines: Writers Digest; Publishers Weekly and other writing related magazines many of which are in the library or at fine bookstores.